

# PUBLISHING GUIDE &

# AUTHOR CHECKLIST



Dear Aspiring Author,

Congratulations on taking the next step toward becoming a published author! Our family of authors is constantly growing and together we aim to publish high-quality books that uphold and advance the Kingdom of God!

We are excited to assist and would be honored to partner with you in making your book a reality. Purpose Publishing is an up and coming supported self-publishing company. Our track record makes us uniquely qualified to walk you through the questions and challenges that come up during the publishing process. This can be a long and winding path, but thankfully you won't have to do it alone. We know there are a number of publishing options out there, but if you're looking for a great publishing experience, we are the absolute best choice.

***Here are a few reasons why:***

- ***Passion and Professionalism.*** We provide the highest level of professionalism in this industry. Our Author Support team is committed to ensuring you are treated as more than just a customer. Our authors are family!
- ***Custom Options.*** We understand that the needs of every author are unique, so we provide completely customized publishing and marketing options. Your publishing consultant will work with you to create a package that is just right for you.
- ***Book Resources.*** Purpose Publishing is more than just a publisher — we are also a book resources company offering your EVERYTHING you need to make your book a success. Once you're ready to publish, you will receive a free consultation with our Marketing Specialist, who will work with you to plan an effective promotional strategy that will help get your book noticed, sold and read.

From start to finish, our staff will be there to guide you through the publishing process, promptly addressing any questions and concerns that you may have. I look forward to serving you and hope you will join our great family of authors!

To Your Success,

Michelle Gines  
National Administrator  
Purpose Publishing

P.S. Please don't hesitate to call us with questions, 866-599-6270. We want to help you publish a book of your own to market, sell and excel!

# STEP 1

We love helping Christian authors. We know the road to getting published can be frustrating and bumpy, but we make it simple and smooth. You will work one on one with your own personal Author Support Representative, who will explain the entire process to you.

# STEP 2

There's no query letters to write and no executive committees to convince. Send us your manuscript and we'll take it from there. Purpose Publishing is not in the business of rejecting authors. We want to help you get published. You control the message inside your book, unlike traditional publishers who may try to change or compromise your message. Your book will be available in no time!

# STEP 3

Purpose Publishing employs a team of editing professionals to make your book shine. Our editors provide industry quality feedback on your work. Don't let amateurs work on the book you worked so hard to write! Let the professionals at Purpose Publishing turn your manuscript into a book you'll be proud to show your family and friends.

# STEP 4

After you submit your manuscript to Purpose Publishing, we take care of everything. Here are some things we do to prepare your book for publication:

- We design a beautiful cover for you.
- We format the interior of your book according to industry standards.
- We prepare a professionally formatted copyright page and title page.
- We contact R.R. Bowker on your behalf to assign a unique ISBN for your book.
- We prepare your files for safe and secure delivery to our printers.
- We contact book distributors to list your book for sale at over 71,000 retailers.
- We convert your book into eBook format, making it available on all major eReaders (if applicable).

# STEP 5

Our revolutionary on-demand printing process means we can print your book in any quantity, at any time. We'll print and ship your book in days, not weeks or months. You never have an obligation to order a minimum quantity and the more you buy, the more you save.

- We make your book available through the largest distribution network of 71,000 retail and library customers globally, including Amazon and Barnes & Noble.
- We now have the capability to upload your eBook to all major retailer's sites including Amazon, Barnes and Noble and Apple iBooks.
- We can promote your book at the annual BookExpo America Tradeshow.
- Purpose Publishing has additional marketing services available to help you promote and publicize your book.
- You can have your own personal online bookstore page.

# CONGRATULATIONS!!

You've done it! You are now a published author and have the tools necessary to share your message with the world. Now get out there and promote your book. We are always there to coach and serve you.